

Finding new volunteers

You can attract volunteers for your club by looking within and outside your club. Below are some tips on how to find new volunteers and how advertise for new volunteers.

Looking within your club

The best way to find new volunteers is by trying to involve parents, supporters and participants who are currently associated with the club.

Looking outside your club

You can find volunteers by looking outside your club. This will increase the opportunity to grow the capacity, diversity and skillset of your club volunteers. You will need to present the opportunity in an engaging and appealing way.

Some ways to connect to your local community are:

- Social media pages.
- Sponsor social media and networks.
- Past player networks.
- Volunteer platforms to advertise opportunities.
- Local schools and universities.
- Local Government community boards.
- Local community groups.
- Reward members who recruit volunteers.

Ways to include new volunteers in your club

It is important to ensure all new and current volunteers have a positive experience and feel supported.

You can create a welcoming environment in your club by:

- Providing flexibility for volunteering times and environments.
- Providing accessibility to the needs of volunteers.
- Setting up a 'getting to know each other' session.
- Supporting volunteers needs when required.

Advertising volunteer roles

When advertising for a volunteer role it is important to consider where it will be shared and to make sure the content is directed to the audience.

Things to consider are:

- Keep the advertisement short and specific.
- Catch the reader's attention with colour and wording.
- Simple and easy to understand.
- Outline key tasks.
- Outline qualifications that are required (if any).
- Outline how the role is important.
- List benefits the volunteer will get from the role.
- Include contact details and instructions on how to apply.